

# ECOSPORT



Go Further

## Discover more with the city-sized SUV

The city can serve up plenty of challenges — potholes, narrow laneways, rough surfaces, you name it. That's why the EcoSport sits 200mm off the ground so you can tackle all of those challenges with confidence. And with its impressive power, sporty design and confidently stylish finishes, you'll be turning heads for all the right reasons.



EcoSport Titanium shown.



## Where function meets form

Inside its rugged exterior, the EcoSport has a softer side. An interior that has exactly the smart, intuitive technology you need, and a touch of luxury, to help make your life run effortlessly.



EcoSport Titanium shown.



EcoSport Titanium interior shown.





**Smart keyless entry with push button start/stop<sup>o</sup>**

Forget fumbling around for your keys to open your car. As long as your key is with you, the EcoSport Titanium will automatically unlock when you pull the door handle. Once you're inside, simply put your foot on the brake, press the power button and you're ready to roll.



**Emergency Assistance**

With Emergency Assistance, help is available when you need it most. If you are in an accident where your airbags are deployed or the fuel pump is shut off, SYNC<sup>®</sup> can use your mobile phone (as long as it's paired and within range) to dial emergency services and give them your exact GPS coordinates. That's extra peace of mind, every second you're on the road.



**Rain sensing wipers and automatic headlamps<sup>o1</sup>**

The EcoSport Titanium packs in an array of high-tech features, like windscreen wipers that are automatically activated when it begins to rain, and lights that turn on when the light outside starts to dim.



**Everything at your fingertips**

Control your experience while keeping your hands on the wheel and your eyes on the road. With steering wheel controls, the smart features of the EcoSport are only a fingertip away.



**You talk. SYNC<sup>®</sup> listens<sup>#</sup>**

There's ordinary voice control...and then there's SYNC<sup>®</sup>.<sup>##</sup> It seamlessly connects your Bluetooth<sup>®</sup><sup>^</sup> iPod<sup>\*</sup> or USB devices, so you just say the words and SYNC<sup>®</sup> does the rest. Make and receive calls, have your text messages read out<sup>~</sup> or play the music you've stored on your iPod<sup>\*</sup> or USB. With your playlists at your voice command, you can always listen to what you love.

**Control your life, hands-free**

With SYNC<sup>®</sup>, it's easier than ever to stay connected while keeping your hands on the wheel and eyes on the road.<sup>#</sup> And, for added convenience, the EcoSport Titanium packs in a range of high-tech features, such as smart keyless entry with push button start/stop and rain sensing wipers.

#For SYNC<sup>®</sup> compatibility visit [ford.com.au/sync](http://ford.com.au/sync). ^The Bluetooth<sup>®</sup> word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Ford is under license. Customers should consult their Ford Dealer on the ability of their mobile phone handset to integrate with the Bluetooth<sup>®</sup> system prior to making a purchase decision. ~Local laws may prohibit the use of this feature while driving. Check your local road rules. \*iPod is a trademark of Apple Inc. Please refer to [ford.com.au](http://ford.com.au) for iPod compatibility. Connection cables sold separately. <sup>o</sup>Titanium model only. <sup>o1</sup>Activation does not occur in all circumstances. Functions do not replace the driver's judgement.





EcoSport Titanium shown.

## Power and efficiency

The EcoSport is engineered to give you more of what you need, and less of what you don't. That means a focus on delivering greater efficiency, without compromising on driving enjoyment.



### Fuel-saving design

The EcoSport has a drag co-efficient of 0.365. Why should you care? Because it means more fuel savings, thanks to an aerodynamic design that reduces friction. From its 'teardrop' shape to small details like the rear pillar kicker, it all works to limit wind resistance and reduce fuel consumption.



**ECOBOOST**

It's tough to find a better combination of fuel economy and power than the turbocharged 1.0L EcoBoost, which is standard on the EcoSport Trend. Voted best in class at the International Engine of the Year Awards for five years running, this revolutionary petrol engine punches well above its weight, and proves that less really is more.



### Electric Power Assisted Steering

Save power and fuel with the EcoSport's Electric Power Assisted Steering (EPAS). It only uses energy when the steering wheel is turned, so on straight roads the motor is inactive, which helps save fuel compared to a conventional hydraulic power steering system. At the same time, it delivers precise steering and helps you adjust to different road conditions.



### Ford PowerShift® transmission

Looking for the fuel efficiency of a manual with the ease of an automatic? The 6-speed PowerShift transmission delivers both. Or, if you prefer more control, manual mode lets you switch gears at the push of a button – no clutch required.



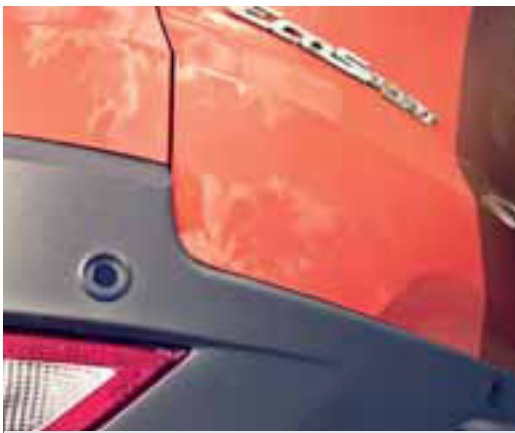


**Seven airbags, 360° confidence**  
Equipped with front, driver's knee, side and curtain airbags, you'll feel protected from every angle.



EcoSport Titanium shown.

**Hill Launch Assist\***  
Hill Launch Assist is designed to prevent you from rolling on a hill when you move your foot from the brake pedal to the accelerator pedal. It works in both forward and reverse gears.



**Rear parking sensors#**  
When reversing in the EcoSport Trend and Titanium, the rear bumper sensors will alert you with a warning tone to help you gauge the distance to any object behind you.



**Beltminder™†**  
If the car has started and you or the front passenger haven't buckled up, an electronic beeping sound will remind you to put your seatbelt on.

\*PowerShift models only. #Trend and Titanium models only. †For driver and front passenger.

**Safer and more comfortable travels**

Wherever the road takes you, enjoy knowing that the EcoSport is equipped with a range of driver assistance and protective technologies. It's designed to offer comfort and convenience, as well as to help keep you safe in unpredictable weather and road conditions.



**Intelligent Protection System (IPS)**  
The Ford EcoSport's Intelligent Protection System (IPS) uses a range of sophisticated technologies designed to help protect you, including high-strength steel cage, ISOFIX technology for child seat installation, and Electronic Stability Control (ESC).

**The EcoSport's safety and driver assistance features include:**

Active Safety		Passive Safety		Driver Assistance
• ABS – Anti-lock Braking System	• 2 ISOFIX child seat anchor points in the rear row	• 7 airbags comprising: - Driver and front passenger airbags - Driver's knee airbag - Front side thorax airbags - Side curtain airbags	• Beltminder™ (for driver and front passenger) • Seatbelt pretensioners with height adjustment • High strength boron steel cage structure	• Hill Launch Assist (PowerShift models only) • Rear parking sensors#
• Traction Control	• Emergency Brake Lights			
• Emergency Brake Assist (EBA)	• Electronic Brakeforce Distribution			
• Electronic Stability Control (ESC)				





**Energy in motion**

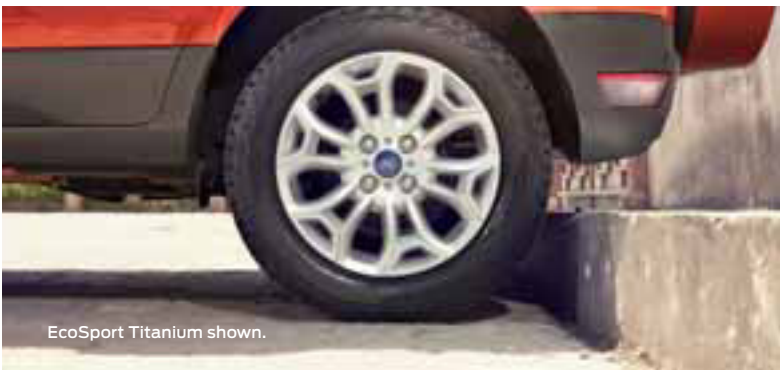
The sleek and stylish lines of this city-sized SUV will move you, even when it's standing still, thanks to Ford's unique kinetic design. It's a commitment to a bold and dynamic look, inside and out.

EcoSport Titanium shown.



**Less noise, more relaxing**

Enjoy real peace and quiet on the road thanks to the noise reduction materials used in the EcoSport. An acoustic headliner and sound deadening materials in the roof and body, together with a double sealing system in the doors, all help to block out unwanted noise and vibrations.



**There's no stopping you**

No matter what the conditions, there'll be no stopping you. The EcoSport puts 200mm of ground clearance between you and potholes, ditches or whatever the road can dish up.



EcoSport Titanium shown.



**Space that grows**

Fold down one of the 60:40 rear seats and you can transport long objects with enough room for passengers to stay comfy. Fold them both down, and your 705 litres of space becomes spacious enough to fit everything you need for your next urban adventure.



**A place for everything...**

And everything in its place. The EcoSport's 20 storage spaces go beyond the standard door pockets and cup holders to include clever, handy surprises – like a glove box that doubles as an air conditioned beverage cooler on Trend and Titanium models, and a slide-out drawer under the front seat. Even your sunglasses have their own designated space, so everything stays exactly where you want it.



**Steering with style**

Craving a touch of luxury? With its leather trimmed steering wheel, the EcoSport Titanium is happy to oblige.

**More load space, less road space**

The EcoSport is designed to be just the right size – and not only because it's compact enough to zip around the city. It's also the perfect size inside, with plenty of room to fit your life, whatever its dimensions.



Ambiente

Urban discoveries start here. Get into the eye-catching Ambiente, pick up your friends and explore the city in style.



Seat insert: Dali cloth trim in Charcoal Black  
Seat bolster: Vigo cloth trim in Charcoal Black

Features

- 1.5L Petrol with 5-speed manual transmission
- Optional: 1.5L Petrol with 6-speed PowerShift transmission including sport mode and Hill Launch Assist
- Electric Power Assist Steering (EPAS)
- 15" x 6" steel wheels with 195/65 R15 tyres
- Full size steel spare wheel with locking wheel nuts and body colour cover
- Halogen headlamps (dual beam)
- Rear fog lamp (mounted in bumper)
- 5 seat capacity
- Rear swing gate with chrome handle
- Power side mirrors with blind spot mirror
- Cruise control
- 60/40 split-fold rear seats with multi-step recline and 'fold and tumble' functionality
- 4-way manual adjustable driver seat with lever recliner
- 2-way manual adjustable front passenger seat with lever recliner
- Slide-out drawer under front passenger seat
- Power front and rear windows (with driver one touch up/down)
- Trip Computer
- Follow-me-home headlamp lighting
- 2 x 12 volt power points
- 20 storage locations
- SYNC® Connectivity System\*
- Emergency Assistance
- Bluetooth® hands-free phone and voice control with USB/iPod\* integration
- Steering wheel audio controls
- 7 airbags
- Single CD/MP3 audio system with 6 speakers
- 3.5" multi-function display screen
- Beltminder™ (for driver and front passenger)
- Anti-lock Braking System (ABS) with Electronic Stability Control (ESC)
- Traction control
- Emergency Brake Assist (EBA)
- Emergency Brake Lights

Trend

With a dynamic design that's equally impressive inside, the EcoSport Trend is the city-bred SUV that comes with real street cred.



Seat insert: Shanghai cloth trim in Charcoal Black  
Seat bolster: Vigo cloth trim in Charcoal Black

Features

- 92kW EcoBoost Petrol with 5-speed manual transmission
- Optional: 1.5L Petrol with 6-speed PowerShift transmission including sport mode and Hill Launch Assist
- Electric Power Assist Steering (EPAS)
- Unique 16" x 6" alloy wheels with 205/60 R16 tyres
- Full size steel spare wheel with locking wheel nuts and body colour cover

In addition to Ambiente

- Front fog lamps with bezel (grey finish)
- Front and upper radiator grille (silver finish)
- Roof rails (black finish)
- 'Shanghai' fabric seats
- Cooler in glove box
- Manual adjustable lumbar support (for driver)
- Rear parking sensors

\*For SYNC® compatibility visit [ford.com.au/sync](http://ford.com.au/sync) #The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Ford is under license. Customers should consult their Ford Dealer on the ability of their mobile phone handset to integrate with the Bluetooth® system prior to making a purchase decision. \*iPod is a trademark of Apple Inc. Please refer to [ford.com.au](http://ford.com.au) for iPod compatibility. †Trend and Titanium models only.

SYNC® Connectivity System\*

Staying entertained and keeping in touch with family and friends has never been easier. With Ford SYNC®, you enjoy enhanced voice control and an instant connection to your iPod\*, USB or Bluetooth® devices.

Space that grows

Fold down both the rear seats and your 705 litres of space becomes spacious to fit everything you need for your next urban adventure.

Cruise the city

When the open road calls, this is the answer. Cruise control with the convenience of a speed limiter lets you enjoy the drive, while helping keep you within the speed limit.

Powerful savings

Save a little extra for the things you want. The impressive, international award-winning EcoBoost petrol engine, which is standard in the EcoSport Trend, delivers the power you want with impressive fuel economy.

Rear parking sensors†

Get a sense for how far you are from any objects behind you. The rear parking sensors will sound when you're too close.

Chill in

Enjoy the convenience of a chilled glove box compartment† large enough to fit a few refreshments for the journey ahead.







Seat insert: Torino Leather in Charcoal Black  
Seat bolster: Torino Leather in Charcoal Black

**Stylish seating**

Here, comfort and sophistication go perfectly together. So sit back and relax in the leather accented, sports style front seats.



**Smart keyless entry with push button start/stop**

As long as your key is with you, the EcoSport Titanium will automatically unlock when you pull the door handle. Once you're inside, simply put your foot on the brake, press Power and go.



**Rain sensing wipers\***

Enjoy the drive in rain, hail or slight drizzle. When the EcoSport Titanium senses the rain, the windscreen wipers will spring to life so you can see the road ahead more clearly.



**Automatic headlamps\***

The EcoSport Titanium's sensors can detect the light levels. So when they sense that daylight is starting to fade, the automatic headlamps will turn on and shine.



**Control the weather**

No matter what it's like outside, you can ride in sheer comfort by setting the Electronic Automatic Temperature Control to suit your preference.



**Alloy wheels**

These stylish 16" alloy wheels will look good wherever your urban discoveries take you.



**Titanium**

The hunt is over for an urban SUV. The top of the range EcoSport Titanium perfectly combines striking style, technology and comfort.



**Features**

- 1.5L Petrol with 6-speed PowerShift transmission including sport mode and Hill Launch Assist
- Electric Power Assist Steering (EPAS)
- Unique 16" x 6" alloy wheels with 205/60 R16 tyres
- Full size steel spare wheel with locking wheel nuts and body colour cover

**In addition to Trend**

- Front fog lamps with chrome bezel
- Roof rails (silver finish)
- Leather accented seats
- Leather trimmed steering wheel
- Rear view mirror (electrochromatic)
- Air conditioning with Electronic Automatic Temperature Control (EATC)
- Front and upper radiator grille (chrome finish)
- Automatic headlamps
- Smart keyless entry with push button start/stop
- Rain sensing front windscreen wipers

\*Activation may not occur in all circumstances and feature does not replace the driver's judgement.



Accessories

It's not just an EcoSport – it's your EcoSport. Express yourself with a range of accessories that make any journey uniquely yours.



EcoSport Titanium shown with cross bars and front and rear mudflaps.

**Headlamp protectors**  
Tough design styled to follow the vehicle's contours, helping to deflect stones and other objects without compromising on style.



**Bonnet protector**  
Look after your EcoSport with a bonnet protector, designed to help deflect stones and other objects.



**Carpet mats and illuminated scuff plates**  
Be greeted with a warm ambient glow and quality carpet underfoot as you climb aboard your new EcoSport.



**Cross bars**  
Made from strong lightweight aluminium, these cross bars can be easily installed when you need them, and removed when you don't.



Accessories	Other Details	EcoSport Ambiente	EcoSport Trend	EcoSport Titanium
Alloy Wheel Lock Nuts		A	A	A
Appliqués (Silver) Front and Rear		A	A	A
Audio Auxiliary Plug In Cable		A	A	A
Audio iPod <sup>1</sup> /USB integration cable		A	A	A
Bonnet Protector		A	A	A
Cargo Organiser		A	A	A
Carpet Floor Mats	Set of 3	A	A	A
Cross Bars <sup>2</sup>	Satin Black	A	A	A
DVD/CD Wallet		A	A	A
Fire Extinguisher		A	A	A
First Aid Kit		A	A	A
Fog Lamps		A	S	S
Fridge 15L		A	A	A
Front Skid Plate		A	A	A
Garmin Portable Sat Nav <sup>3</sup>		A	A	A
Headlamp Protectors		A	A	A
iPad <sup>1</sup> /Cradle		A	A	A
Luggage Mat: Anti-slip		A	A	A
Luggage Mat: Carpet		A	A	A
Mudflaps Front	Set of 2	A	A	A
Mudflaps Rear	Set of 2	A	A	A
Rear Parking Sensors		A	S	S
Reverse Camera: Go Tech <sup>4</sup>		A	A	A
Roof Rails	Satin Black	A	S (black finish)	S (silver finish)
Safety Triangle		A	A	A
Illuminated Scuff Plates	Front – Set of 2	A	A	A
Rear Spoiler		A	A	A
Umbrella Storage		A	A	A
Towpack <sup>4</sup>	(Fits all variants)	A	A	A

A = Accessory that can be added at any time    S = Standard

1. iPod/iPad is a trademark of Apple Inc. and is used under licence. 2. Attaches to Genuine Ford Roof Rails. 3. This is a Supplier Branded Accessory and is not manufactured or warranted by Ford. The warranty is provided by the manufacturer of the accessory. Warranty details are available from your Ford Dealer. 4. Towing is subject to State and Territory regulations.



## Make it yours

Complement your unique style with a choice of colours and specifications that make it your own.



Diamond White



Kinetic<sup>^</sup>



Panther Black<sup>^</sup>



Golden Bronze<sup>^</sup>



Bright Yellow



Moondust Silver<sup>^</sup>



Smoke<sup>^</sup>



Mars Red<sup>^</sup>



## Mechanical specifications

Engine type	1.0L EcoBoost Petrol	1.5L Petrol	
Induction	Turbo-charged petrol	Naturally aspirated petrol	
No. of cylinders	3	4	
Maximum power output ISO (kW/rpm) <sup>1</sup>	92kW @ 6000rpm	82kW @ 6300rpm	
Maximum torque output ISO (kW/rpm) <sup>1</sup>	170Nm @ 1400-4500rpm	140Nm @ 4400rpm	
Transmission/Ratios	1.0L EcoBoost Petrol (Trend) manual	1.5L Petrol manual	1.5L Petrol PowerShift
First	3.583	3.846	3.91
Second	1.926	2.038	2.42
Third	1.281	1.281	1.43
Fourth	0.951	0.951	1.02
Fifth	0.756	0.756	0.868
Sixth	-	-	0.702
Reverse	3.615	3.615	3.507
Final drive ratio	4.25	4.56	4.58/5.12
Fuel	1.0L EcoBoost Petrol	1.5L Petrol	
Fuel type <sup>2</sup>	91-98 RON	91-98 RON	
Fuel consumption L/100km (ADR 81/02 combined cycle) <sup>3</sup>	5.7	6.5	
CO <sub>2</sub> emissions (g/km) <sup>3</sup>	131	154	
Emission level	Euro V	Euro V	
Fuel tank capacity (L)	52	52	
Towing capacity (kg)			
1.5L Petrol (manual) <sup>4</sup>	700		
1.5L Petrol (PowerShift) <sup>4</sup>	500		
1.0L EcoBoost Petrol <sup>4</sup>	700		
Exterior dimensions (mm)			
Overall length (including spare tyre)	4245		
Overall width (including side mirrors)	2057		
Overall height (including roof rails)	1708		
Wheelbase	2521		
Front track	1519		
Rear track	1518		
Front overhang	812		
Rear overhang	677		
Approach angle (degrees)	25		
Departure angle (degrees)	35		
Ground clearance	200		
Interior dimensions (mm)			
Front head room	1008		
Front leg room	1043		
Front hip room	1310		
Front shoulder room	1355		
2nd row head room	971		
2nd row leg room	956		
2nd row hip room	1293		
2nd row shoulder room	1302		
Cargo Dimensions (L)			
5 seat mode	346		
2 seat mode	705		
Kerb weight (kg) <sup>5</sup>	Ambiente	Trend	Titanium
1.0L EcoBoost Petrol	-	1275	-
1.5L Petrol	1267 (PowerShift) 1242 (manual)	1276	1289
Gross Vehicle Mass (GVM)			
1.0L EcoBoost Petrol	-	1675	-
1.5L Petrol	1690 (PowerShift) 1670 (manual)	1690	1690
Turning circle			
Kerb to kerb (all models)	10.6		
Engine and Transmission			
1.5L Petrol with 5-speed manual transmission	S	-	-
1.5L Petrol with 6-speed PowerShift transmission with sport mode and Hill Launch Assist	O	O	S
1.0L EcoBoost Petrol with 5-speed manual transmission	-	S	-
Ride & Handling			
Electric Power Assist Steering (EPAS)	S	S	S
Front Wheel Drive	S	S	S
15" x 6" steel wheels with 195/65 R15 tyres	S	-	-
Unique 16" x 6" 4-spoke alloy wheels with 205/60 R16 tyres	-	S	-
Unique 16" x 6" 6-spoke alloy wheels with 205/60 R16 tyres	-	-	S
Full size steel spare wheel with locking wheel nuts	S	S	S

Exterior	Ambiente	Trend	Titanium
Prestige paint	O	O	O
Halogen headlamps (dual beam)	S	S	S
Front fog lamps	-	S (grey finish)	S (chrome finish)
Rear fog lamp (mounted in bumper)	S	S	S
Front and upper radiator grille (silver finish)	-	S	-
Front and upper radiator grille (chrome finish)	-	-	S
Roof rails	-	S (black finish)	S (silver finish)
Rear swing gate with chrome handle	S	S	S
Power side mirrors with blind spot mirror	S	S	S
Centre high mounted stop light	S	S	S
Front and rear tow hooks	S	S	S
Body colour spare wheel cover	S	S	S
Comfort and convenience			
Air conditioning (manual controls)	S	S	-
Air conditioning with Electronic Automatic Temperature Control (EATC)	-	-	S
Power front and rear windows (with driver one touch up/down)	S	S	S
Trip Computer	S	S	S
Overhead console with sunglass holder	S	S	S
Follow-me-home headlamp lighting	S	S	S
Headlamp levelling	S	S	S
Automatic headlamps	-	-	S
Two 12 volt power points	S	S	S
20 storage locations	S	S	S
Cruise control	S	S	S
Cooler in glove box	-	S	S
Smart keyless entry with push button start/stop	-	-	S
Rain sensing front windscreen wipers	-	-	S
Interior			
5 seat capacity	S	S	S
Sports style front seats	S	S	S
Leather accented seats	-	-	S
60/40 split-fold rear seats with multi-step recline and 'fold and tumble' functionality	S	S	S
4-way manual adjustable driver seat with lever recliner	S	S	S
Manual adjustable lumbar support (for driver)	-	S	S
2-way manual adjustable front passenger seat with lever recliner	S	S	S
Slide-out drawer under front passenger seat	S	S	S
Carpet mat (for driver)	S	S	S
Flat loading rear cargo floor	S	S	S
Rear parcel blind	S	S	S
Leather trimmed steering wheel	-	-	S
Rear view mirror (electrochromatic)	-	-	S
Audio and Communication			
SYNC <sup>®6</sup>	S	S	S
Emergency Assistance	S	S	S
Bluetooth <sup>®7</sup> hands-free phone and Voice Control with USB/iPod <sup>®</sup> connectivity port	S	S	S
Steering wheel audio controls	S	S	S
Single CD/MP3 audio system with 6 speakers	S	S	S
3.5" multi-function display screen	S	S	S
Safety, security and driver assistance			
- 7 airbags comprising:			
- Driver and front passenger airbags (2)			
- Driver's knee airbag (1)	S	S	S
- Front side thorax airbags (2)			
- Side curtain airbags (2)			
Seatbelt pretensioners, height adjustment and Beltminder (for driver and front passenger)	S	S	S
Anti-lock Braking System (ABS) with Electronic Stability Control (ESC)	S	S	S
Traction control	S	S	S
Front ventilated disc brakes	S	S	S
Emergency Brake Assist (EBA)	S	S	S
Emergency Brake Lights	S	S	S
Hill Launch Assist	S (PowerShift)	S (PowerShift)	S
Rear door child locks	S	S	S
Perimeter alarm	S	S	S
Engine immobiliser	S	S	S
Rear parking sensors	-	S	S
Electronic Brakeforce Distribution	S	S	S

S = Standard – = Not available O = Option that can be ordered before a vehicle is manufactured

1. All performance data for petrol models measured using 95RON fuel. 2. For optimal performance use fuel of 95 RON or higher. 3. Fuel consumption and emissions as per ADR 81/02 (combined cycle) and to be used for vehicle comparison purposes only. It is unlikely that this fuel consumption figure will be achieved in real world driving conditions. Actual fuel consumption will depend on many factors including the driver's habits, prevailing conditions and the vehicle's equipment, condition and use. 4. Towing is subject to State and Territory regulations. Maximum braked towing capacity when fitted with a Genuine Ford towpack. 5. Approximate kerb (unladen) mass based on a full tank of fuel and assuming driver at 75kg. 6. For SYNC<sup>®</sup> compatibility visit [ford.com.au/sync](http://ford.com.au/sync). 7. The Bluetooth<sup>®</sup> word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Ford is under license. Customers should consult their Ford Dealer on the ability of their mobile phone handset to integrate with the Bluetooth<sup>®</sup> system prior to making a purchase decision. 8. iPod is a trademark of Apple Inc. Requires connection cable, sold separately. Please refer to [ford.com.au](http://ford.com.au) for compatibility.





### Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully, too.



### Safety

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to help protect you.



### Sustainability

Using advanced technology, we're committed to creating vehicles with improved fuel economy, reduced CO<sub>2</sub> emissions and a lower overall cost of ownership.



### Smart

Vehicles with smart, intuitive technologies designed to connect you to your world and many clever solutions that make life a little easier.

**Speak to your Ford Dealer today about how we can help you make the most out of your vehicle ownership experience.**

#### State Auto Club Roadside Assistance and Membership.

Our commitment to your complete satisfaction plays a major role in everything we do. That is why we provide a 12 month Roadside Assistance package including State Auto Club Membership for all Retail and Blue Fleet Customers (with fleets less than 5 vehicles).

This package gives you access to the largest network of roadside assistance providers in the country, so you can be assured that you have non-stop coverage every day of the year.

The benefits of being a member are not limited to the peace of mind of 24/7 roadside assistance. You also have access to a wide range of member benefits including Show Your Card & Save. In addition, you will maintain any benefits accrued through your existing years of membership (where applicable).

State Auto Club Roadside Assistance & Membership is valid for eligible Ford vehicles and is available from participating Authorised Ford Dealers only. Visit your local Ford Dealer or refer to [ford.com.au](http://ford.com.au) for more information and full terms and conditions.



#### Warranties & Service.

##### 3 year/100,000km new car warranty.#

For three years or 100,000km, whichever comes first, your Ford is covered against any defects in factory materials or workmanship. This also applies to Genuine Ford Accessories you may have had fitted before you took delivery.

##### 5 year warranty against perforation corrosion.#

It's reassuring to know that the original body of your gleaming new Ford is guaranteed against perforation corrosion for the first five years of its life. If perforation corrosion occurs, we'll fix it for free.

##### myFord Warranties and Insurance.

When you first turn the key of your brand new Ford you want to do so without a care in the world. Our range of myFord products gives you that extra peace of mind. For more information about myFord Warranties and Insurance, visit your participating Ford Dealer for further details on the plans that best suit your needs. Terms, conditions and eligibility criteria apply.

##### 12 months/15,000km service intervals.

Under normal driving conditions, service intervals are 12 months or 15,000km, whichever occurs first.

## FORD SERVICE

At Ford, we are committed to providing an outstanding ownership experience. For example, we think you should always know what you're going to pay for a standard service, before you go in. So we offer a Service Price Promise for the life of your car, which means we'll publish the maximum price you'll pay for your next A or B logbook service at participating Authorised Ford Dealers on all vehicles built from 2007.

However our service doesn't end at the service garage. With each standard service at a participating Auto Club Dealer, Retail and Small Business

Customers (fleets of less than five vehicles) will also receive up to 12 months Auto Club Membership (including Roadside Assistance), for up to seven years. Eligible customers will even have access to a loan car included with any scheduled service, through participating dealers. Why do we do all this? Because at Ford, we think that's what service should be.

For more details visit your participating local Ford Dealer or visit [ford.com.au/service/t-and-c](http://ford.com.au/service/t-and-c) for full terms and conditions.

#### Contact us

If you have any questions or concerns, please contact our Customer Relationship Centre on 13 FORD (13 3673) or email [customers@fordcra.com.au](mailto:customers@fordcra.com.au)

#### Running a fleet?

Our Ford Fleet team is here to assist you in any way we can. Please call 1300 13 13 30 or email [askfleet@ford.com](mailto:askfleet@ford.com)

#### Ford For Good

From supporting national causes to community volunteering, we take our social responsibility seriously. Find out more at [ford.com.au/about/community](http://ford.com.au/about/community)



#Conditions and exclusions apply. For more information consult your authorised Ford Dealer.

This brochure details specifications and features of the Ford EcoSport. Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions. Not all features will be available on the entire EcoSport model range. Please visit our website [www.ford.com.au](http://www.ford.com.au) for more information.

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Images and illustrations are for information purposes and are indicative only. Because of changes in conditions and circumstances Ford\* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchasers. The latest specification sheet should be referred to for information on the availability, ordering and use of features and optional equipment. Always consult an authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

\*FORD MOTOR COMPANY OF AUSTRALIA LIMITED. (A.B.N. 30 004 116 223) Registered Office: Level 1, 600 Victoria St, Richmond, Victoria 3121, Australia. BK EcoSport Brochure. Printed June, 2017. BHFP0361 FRD0002182



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