



DEODORISING, DISINFECTING & SAFELY SANITISING

Effective interior vehicle treatment, removing
bacteria, fungus, odours, moulds & viruses



THE STUDY

Charles P. Gerba, Ph.D. and Sheri L. Maxwell B.S. from the University of Arizona conducted a lengthy study that reported alarming statistics of the bacteria inside automobiles.

Significant amounts of bacteria in order of number of bacteria isolated were found:

1. Radio knob
2. Seat belt
3. Window Opener
4. Steering wheel
5. Car seat
6. Change holder
7. Seat
8. Cup holder
9. Dash board
10. Food spill

Sites with the most mould in order from highest to lowest were:

1. Seat belt
2. Window opener
3. Door handle
4. Radio knob
5. Car seat
6. Seat
7. Steering wheel
8. Dash board
9. Change holder
10. Food spills
11. Cup holder

The greater the mean temperature of a city, the greater the number of moulds isolated in automobiles.

The study concluded married people have more bacteria in their automobiles than single people, females have more bacteria in their automobiles than males, automobiles with children have more bacteria than those without children.

THE SOLUTION

MEDIMAX is an interior disinfecting, sanitisation treatment with a phenomenal wide spectrum germ kill ability. Medimax has a film forming residual, leaving the interior surfaces of the treated vehicle medically safer and more hygienic for the driver and passengers.

SANITISATION: Reduces germs to a safe level, as judged by public health standards. Sanitizing must reduce the number of germs by 99.99%. While 99.99% sounds extreme, there can still be a significant number of germs on a surface. There can be several billion germs on a dirty surface, such as

a dirty plate. If there are 5,000,000,000 germs on a surface, and you can take away 99.99% of them, you are left with 500,000 germs on the surface. Again, sanitisation reduces germs to safe levels.

DISINFECTION: Kills 100% of the germs claimed on a disinfectant label when used as directed. It does not kill spores unless noted.

MEDIMAX bacterial action has been attributed to the inactivation of energy producing enzymes, denaturation of proteins and the disruption of the cell membrane in bacterium.

MEDIMAX is:

- Low irritant
- Low toxicity
- Low corrosivity
- Odourless
- Free of chlorine
- Free of artificial and added colours
- Capable of controlling E Coli in concentrations of up to 660 million organisms per millilitre
- A bactericide
- Highly concentrated
- Simple & easy use
- Long lasting
- Safe to use on all major surfaces